

Lemarcq

The London-Paris 2012 Kit



HOTCHILLEE

21.11.11



The LeMarq kit for The London-Paris 2012 has been designed to make you look good, feel comfortable and really perform.

All items are:

- Manufactured in Italy
- Made from premium quality performance fabrics that are designed to last
- Designed for performance, and cut for maximum on-bike comfort
- Easy care - everything can be washed together at 40 degrees

Jerseys feature:

- Waterproof rear security pocket (sized for iPhone/BlackBerry)
- High visibility tags integrated into 3 rear pockets
- Zip cover on collar
- Embroidered event logo on back of neck
- Silicone grippers on body hem

Corporate Packages

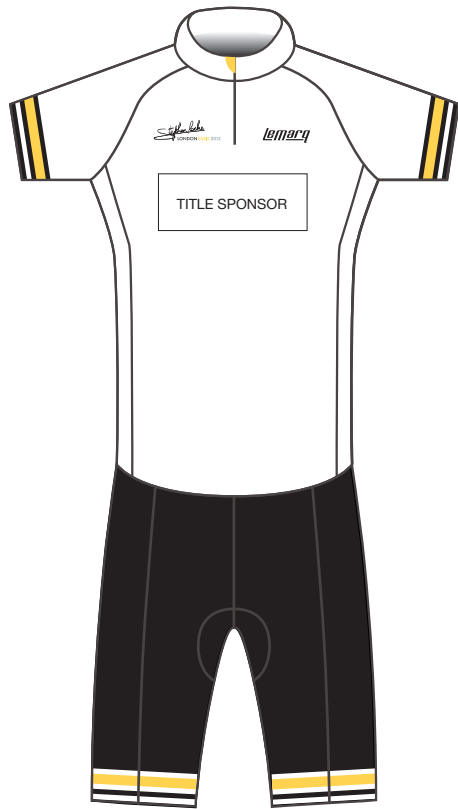
- Based on a team of 4 riders, each rider receives:
 - 3 x jerseys
 - 3 x bib shorts
 - 2 x soft shell gilets
 - 2 x arm warmers
- Cost £2,000 plus one-off bespoke design fee of £300
- Special 13.5% discount off RRP for all packages ordered in 2011
 - Normal price £2,316.60 excl VAT
- Additional items can be ordered from an extensive range
 - See separate order form
 - Minimum quantities apply
 - No design fee as covered in initial package
- All prices are excluding VAT
 - See paper from Cobia on Tax Exemption for company purchases

Corporate Kit Design

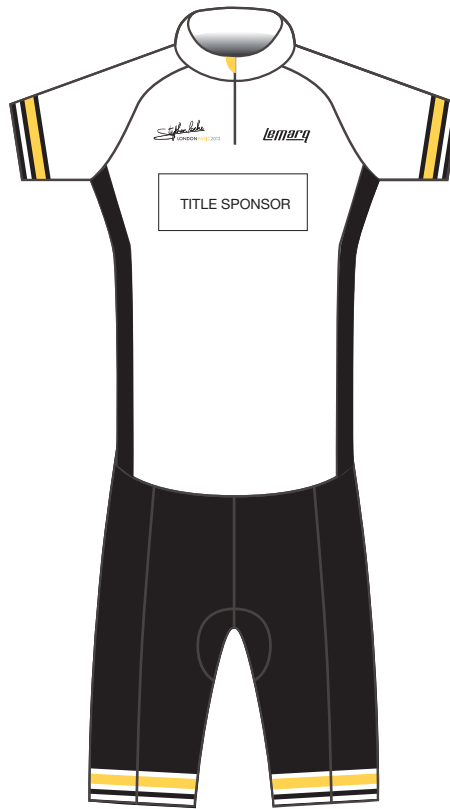
- Customised design based on HotChillee template
 - “Become part of the club”
- Placement of up to three logos
 - Chest and back (the main corporate logo)
 - Left & right shoulders (can be different logos on each)
- Designed to have prominent use of main corporate colour
 - Band on chest and large accent stripes on arms and legs
- 3 options for main base colour: corporate colour, black or white
- Completely bespoke kits available for additional fee of £350

The look and feel of the The London-Paris 2012

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Summer



Spring
(long-sleeved)



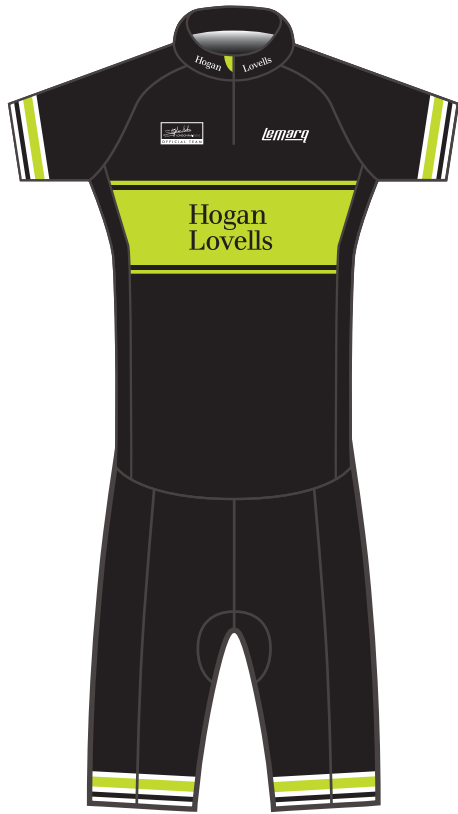
Ride Captain

An example using Hogan Lovells

The logo for Hogan Lovells, consisting of a solid yellow square with the text "Hogan Lovells" in a black serif font centered within it.

Hogan
Lovells

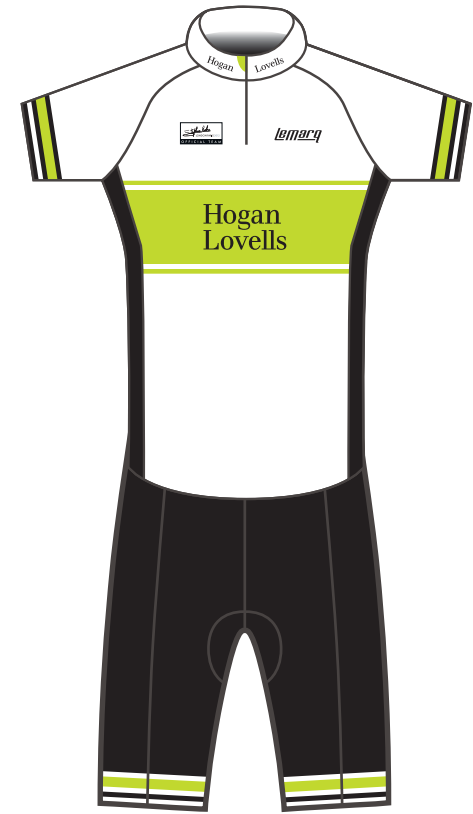
Example of 3 choices of base colour for jerseys



Black base

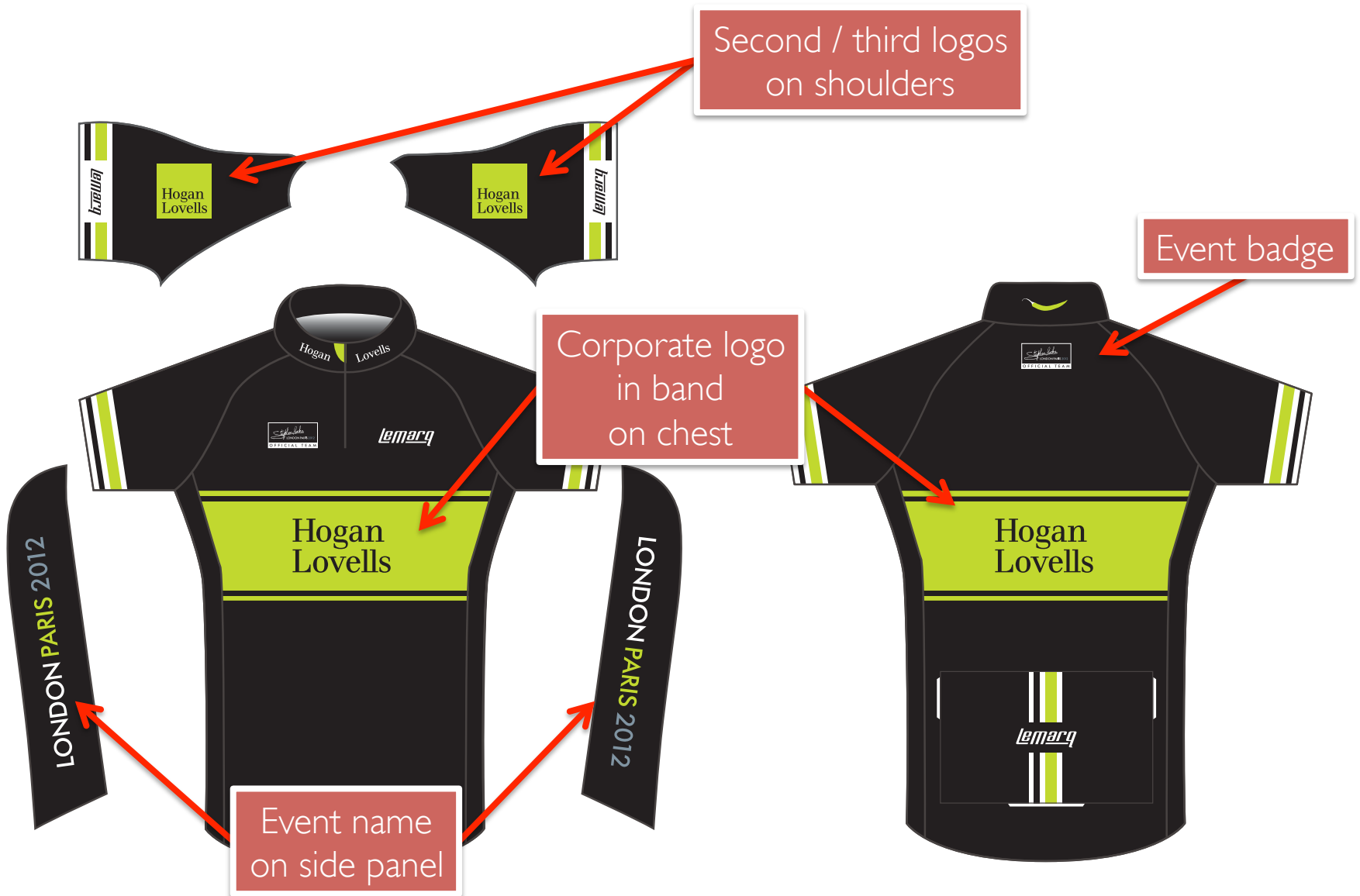


Corporate coloured base



White base

Jersey Branding Template

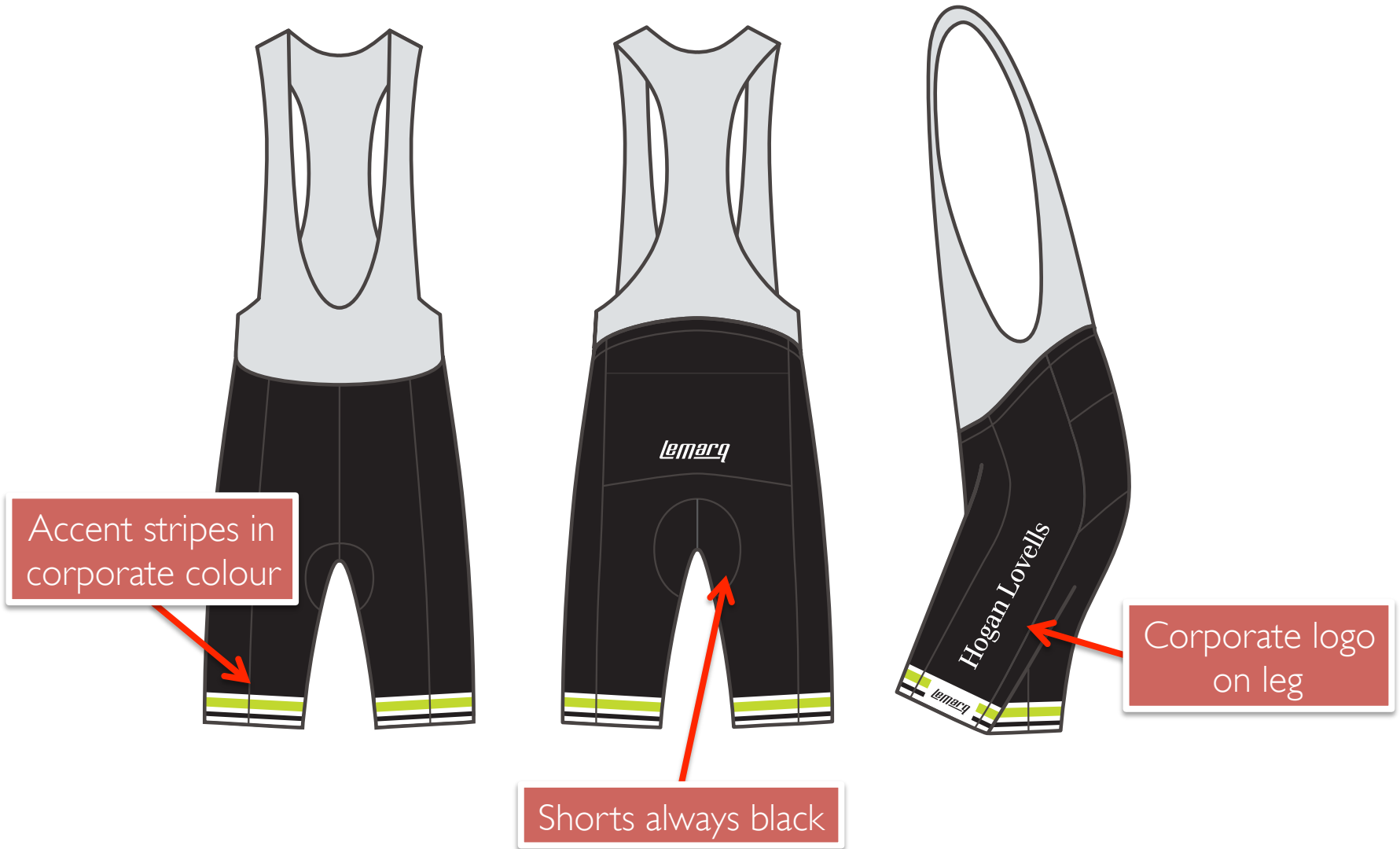


Jersey Branding Template

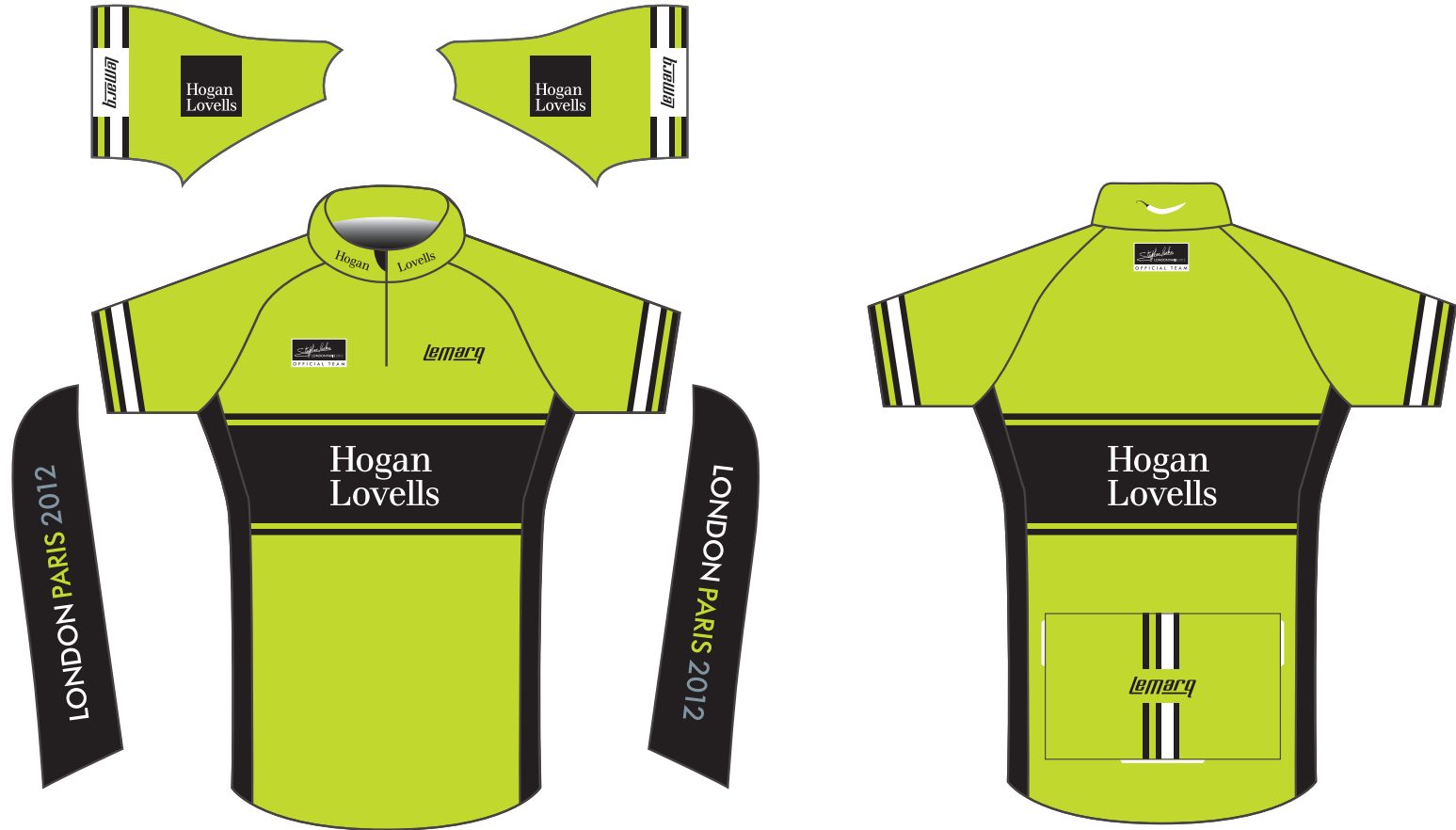


Bib shorts

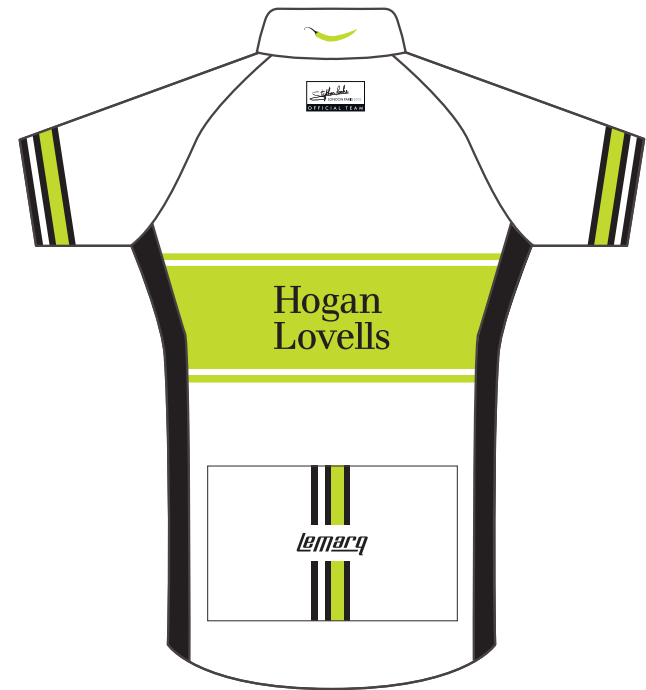
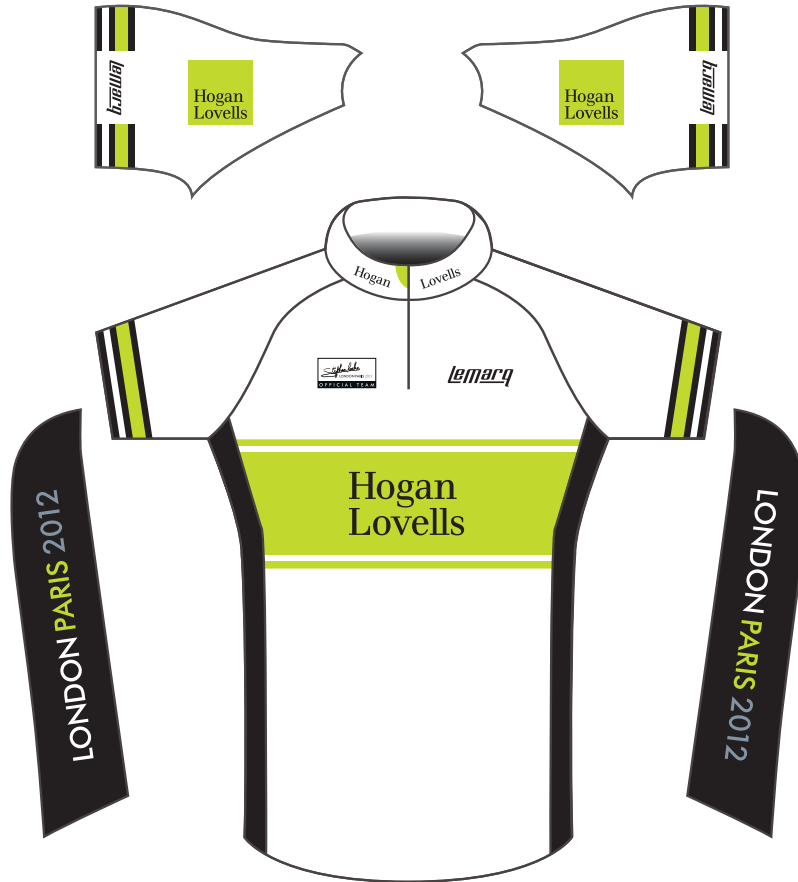
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Option 1: base colour in corporate colour



Option 2: base colour in white base



Option 3: base colour in black



Corporate Team Event Logo

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Logo placed on right chest

Sizing (Chest / Inches / Kg)

Male

XSmall – 36 / <65kg

Small – 38 / <70kg

Medium – 39 / <75kg

Large – 40 / <80kg

XLarge – 43 / <85kg

XXL -- 45 / <90kg

Female

XSmall – 32

Small – 34

Medium - 36

Large - 38

XLarge - 40

Sizing is Italian so if in doubt, take one size larger

If you have any questions
please contact:

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